

SPONSORSHIP OPPORTUNITIES



WHO WE ARE

- *GrUSP is a non-profit organization which works to create a healthier tech ecosystem in Italy since 2003*
- *We organize conferences, meetups, courses and we help local user groups in their activities. In 2016 we welcomed more than 5000 attendees in our conferences*
- *We collaborated to the translation of 4 books and we wrote 2 books (“PHP Best Practices” and “Javascript Best Practices”) to share our knowledge*

**OUR (MAIN)
CONFERENCES**



KERNING



OUR (SMALL) EVENTS

- *SymfonyDay.it ~ 180 attendees*
- *WPDay.it ~ 150 attendees*
- *DevOps Meeting ~ 210 attendees*
- *MagentoDay.it ~ 180 attendees*
- *NoSQLDay.it ~ 150 attendees*
- *ZfDay.it ~ 180 attendees*
- *phptostart.it ~ 130 attendees*
- *AngularJsDay ~ 150 attendees*
- *CSSDay ~ 200 attendees*
- *ContainerDay ~ 100 attendees*
- *ReactJsDay - 200 attendees*
- *IoT conference - TBA*

- *monthly meetings in Milan, Turin, Bologna, Rome, Udine, Modena, Naples, Catania, Novara*

**SPONSORSHIP
OPPORTUNITIES
FOR 2017**

**JSDAY 11-12 MAY
PHPDAY 13-14 MAY**

VERONA, ITALY

Developers, Front-enders, DevOps and
SysOps

Attendees are either delegates from
affirmed companies, from startups
and freelancers.

Professionals who want to stay up to
date with the best development
practices.



<http://2017.phpday.it>



<http://2017.Jsday.it>

and zfday.it, cssday.it, angularjsday.it,
symfonyday.it, phptostart.it, wpday.it,
magentoday.it, nosqlday.it

	Main <i>(1 slots available)</i>	Diamond <i>(2 slots available)</i>	Platinum <i>(4 slots available)</i>	Gold <i>(8 slots available)</i>	Silver <i>(32 slots available)</i>	Bronze <i>(64 slots available)</i>
<i>Dedicated session (30 minutes max)</i>	1	1	-	-	-	-
<i>free tickets</i>	5	2	1	-	-	-
<i>Stand (table with electrical power and network connectivity)</i>	✓ <i>(table size 2mx1m)</i>	✓ <i>(table size 2mx1m)</i>	✓ <i>(table size 1mx1m)</i>	-	-	-
<i>One direct email marketing campaign</i>	✓	✓	✓	-	-	-
<i>Your own rollups in rooms</i>	2	2	1	1	-	-
<i>Access to attendee list (authorised ones only)</i>	✓	✓	✓	✓	-	-
<i>Your own flyer and/or gadget in folder</i>	✓	✓	✓	✓	✓	-
<i>Your logo on conference programme</i>	✓	✓	✓	✓	✓	-
<i>Your logo on conference rollup</i>	✓	✓	✓	✓	✓	-
<i>Your logo on conference website</i>	✓	✓	✓	✓	✓	✓
<i>5 discounted tickets</i>	50%	20%	15%	15%	10%	10%
PRICE	10.000,00 €	5.000,00 €	3.000,00 €	1.000,00 €	500,00 €	300,00 €

MORE SPONSORSHIP OPPORTUNITIES

- *if you sponsor more than a conference you'll get up to 15% discount for the same level of sponsorship*
- *you can be the sponsor of coffee breaks, lunches, parties and speaker dinners*
- *same sponsorship levels are valid also for "small events"*

**BE OUR
SPONSOR
FOR 2016
SEASON**

Contact us

- *Url: www.grusp.org*
- *Email: info@grusp.org*
- *Twitter: [@grusp](https://twitter.com/grusp) / [@phpday](https://twitter.com/phpday) / [@jsconfit](https://twitter.com/jsconfit) / [@kerningconf](https://twitter.com/kerningconf) / [@better_software](https://twitter.com/better_software)*
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FACT SHEETS





PHPDAY

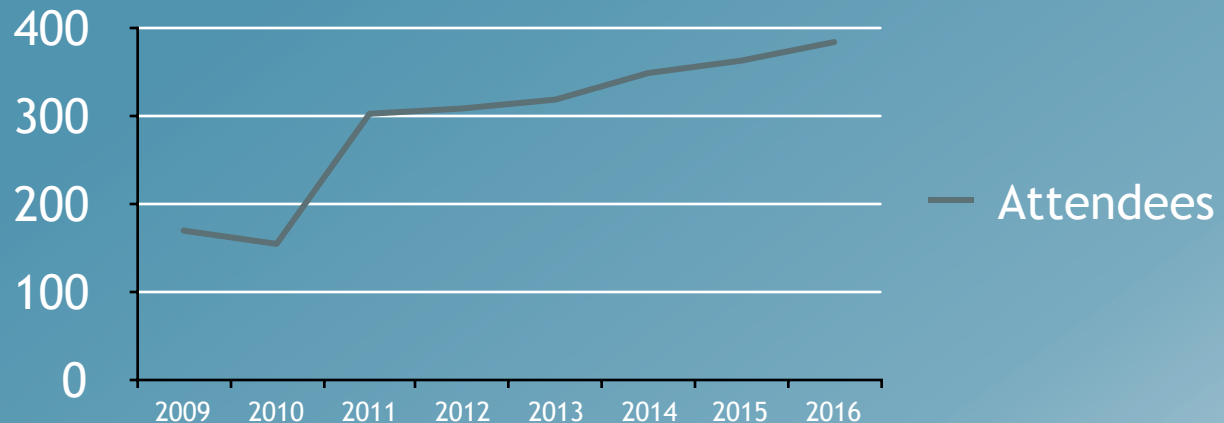
FACTS:

- ALMOST TO 15 YEARS
- INTERNATIONAL IN LANGUAGE AND ATTENDEES
- MORE THAN 300 SPEECH PROPOSALS EVERY YEAR
- [HTTP://2017.PHPDAY.IT](http://2017.phpday.it)

2015 edition of phpDay was attended by:

- 28 speakers
- 348 attendees
- 50 attendees to the workshops

200+ attendees joined the party





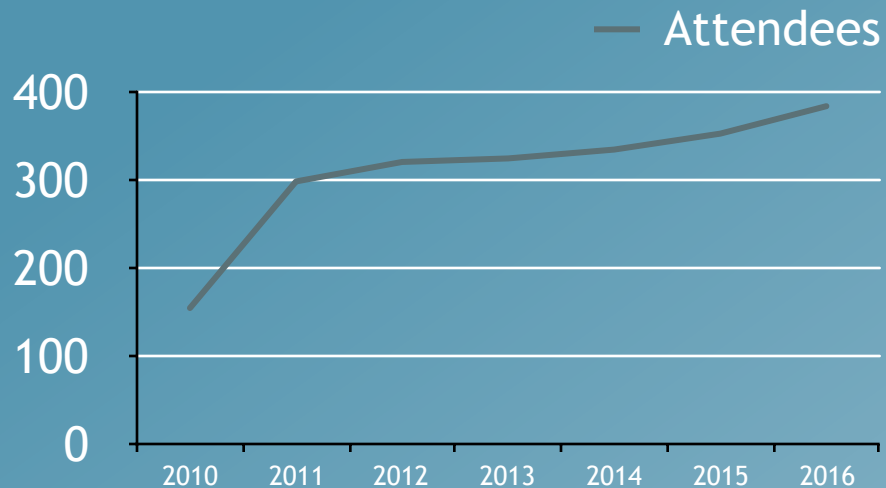
JSDAY FACTS:

- MORE THAN 5 YEARS
- INTERNATIONAL IN LANGUAGE AND ATTENDEES
- BORN AS A PHPDAY TRACK
- [HTTP://2017.JSDAY.IT](http://2017.jsday.it)

2016 edition of jsDay was attended by:

- 26 speakers
- 352 attendees

200+ attendees joined to the party



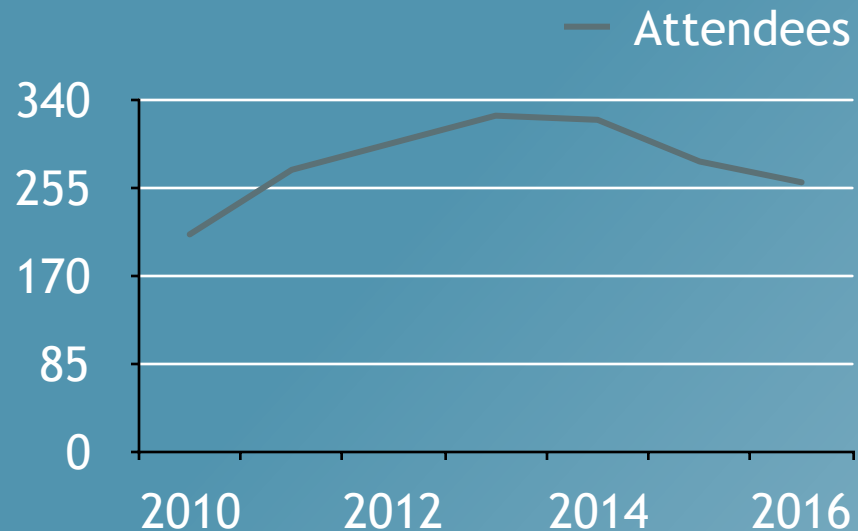


BSW FACTS:

- MORE THAN 5 YEARS
- 1ST CONFERENCE IN ITALY SOLELY DEDICATED TO MANAGERS AND CHIEF OFFICERS OF IT MARKET
- WORKSHOPS ON CHANGE MANAGEMENT AND LEGO SOLD-OUT IN A DAY
- [HTTP://2017.BETTERSFTWARE.IT](http://2017.bettersoftware.it)

2016 edition of BetterSoftware was dedicated to workshops:

- *24 speakers*
- *90+ attendees*
- *4 workshops sold-out in less than 24h*



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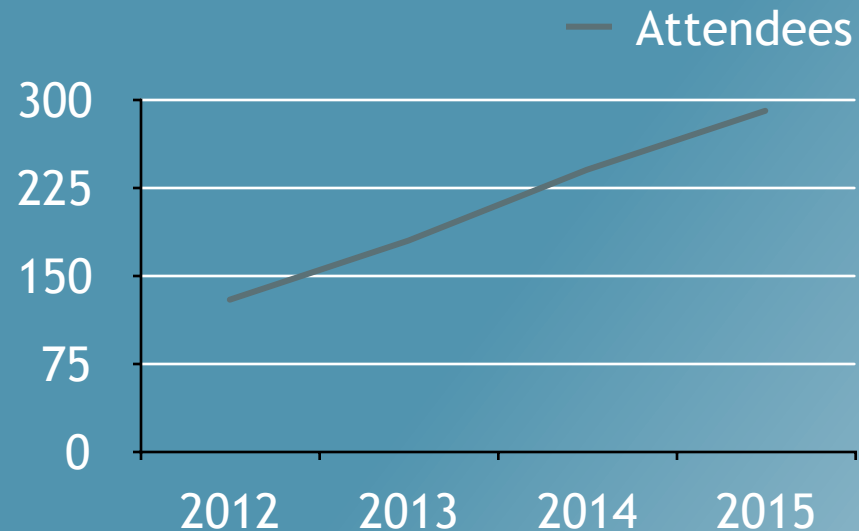
2015 edition of *Kerning* (3rd ed.) was attended by:

KERNING

FACTS:

- 1ST CONFERENCE ON TYPOGRAPHY IN ITALY
- INTERNATIONAL IN LANGUAGE AND ATTENDEES
- WORKSHOPS ON HANDWRITING AND LETTERPRESS
- [HTTP://2015.KERNING.IT](http://2015.kerning.it)

- 8 invited speakers
- 7 former speakers
- 280 attendees
- 80 attendees to the workshops
- 4 workshops



RANDOM NUMBERS



KERNING



2015 numbers:

- 5000+ visitors attended to our events
- we served more than 2000 Aperol Spritz
- we served more than 5800 Beers
- our wifi allowed up to 320 simultaneous devices
- during phpDay we saturated two 20Mb ADSL and one 100Mb finer channel dedicated wifi
- we offered free SPA to more than 50 speakers
- we gathered attendees from 24 countries across the world
- 44% of total attendees were not Italians
- 80+ companies sponsored our events

COMPANIES WHO PARTICIPATED



ideato, M.V. Associati, Opencontent, Igloo Snc, strictlyPHP, Imola Informatica, SG Consulting, Opycom, Happyworm Ltd (jPlayer), CodicePlastico, Aramis, SMS Italia Srl, OrangeCode, RTC S.p.A., Liip AG, Elaidon Web Solutions, FBK, Yoox, eBay, NTT DoCoMo, Vodafone, Agavee, AIM S.r.l., Fluoline, Innoteam S.r.l., Zagreb stock exchange, Sports Editing Sweden AB, SosTariffe, Tekka Lab, Zion bvba, Code4Hire Kft., Zodiakactive, Intranet Standard GmbH, makevoid software development, Chrisper economy, Arnoldo Mondadori Editore SpA, , Fiat Group, SOFTCARE SRL, h-art, SFIS SRL, openinnovation, deviantART INC, 3logic MK, Adform, Claim net SRL, devsum, Teleperformance Nordic, Zero Computing S.r.l., Softime, Twinbit, Accenture, incode, Mavida s.n.c., NTT Data, Catnic Srl, University of Bologna, Buongiorno, Object Method, Pluxbox, TRIM S.R.L., SiMedia SRL, Imille Srl, Nelmio, ABMundi, WEBFORMAT srl, BlueBits S.r.l., WEBFORMAT srl, Dotboost Technologies Inc., QNT Hospitality - Simple Booking, Netstorming, Mado srl, Skebby, Value Team, qupika s.r.l., Spreaker, Caprionline, Hexia Systems SRL, ContactLab, Banca Popolare di Sondrio, Sapient, Viamente S.r.l., Gaia srl, GNV&Partners, FacilityLive OpCo, OpenKnowledge, Spival S.p.A., Darel, Gruppo Euris, Acqua Liofilizzata S.n.c., Elisistemi, Nethesis srl, BJMaster, Cayenne srl, FrenzyMedia BV, MediaDoc Inc., VISIONEST S.R.L., Samurai digital, Webgriffe Srl, COLLETTIVO OPERAIO DIGITALE per il WEB & la CARTA, Agile Sports Technologies, frog, RA&F, Tuenti Technologies, UbiEst S.p.A., DigitalMoka, Multiplika S.r.l., bol.com, Informatica Alto Adige spa, Management Events, Netidea Webranking.it, Studio AQUA, e-xtrategy, Intel Corporation Italia S.p.A., Intel GmbH, Holiday Check AG, Sincronika Srl, Ready Net srl, Redomino srl, Competec, JetBrains GmbH, SINTATTICA SRL, eZ Systems, Recuperi SRL, Programmazione.it, Space New Srl, Carmati, copiaincolla.com snc, Freetech Group S.r.l., Softec SpA, eLabora, Softonic, Register.it Spa, WanSoft, Mavigex s.r.l., Pusher, CJB Computer Job s.r.l., Tradenet Services srl, GLOBAL BUSINESS AREZZO SRL, GLOBO srl, Microsoft Italia, Zend, Adobe, Telecom Italia, Dada, and many more...