SPONSORSHIP OPPORTUNITIES

GRU SP
WHO WE ARE

• **GrUSP is a non-profit organization which works to create a healthier tech ecosystem in Italy since 2003**

• **We organize conferences, meetups, courses and we help local user groups in their activities. In 2016 we welcomed more than 5000 attendees in our conferences**

• **We collaborated to the translation of 4 books and we wrote 2 books (“PHP Best Practices” and “Javascript Best Practices”) to share our knowledge**
OUR (MAIN) CONFERENCES
OUR (SMALL) EVENTS

- SymfonyDay.it ~ 180 attendees
- WPDay.it ~ 150 attendees
- DevOps Meeting ~ 210 attendees
- MagentoDay.it ~ 180 attendees
- NoSQLDay.it ~ 150 attendees
- ZfDay.it ~ 180 attendees
- phptostart.it ~ 130 attendees
- AngularJsDay ~ 150 attendees
- CSSDay ~ 200 attendees
- ContainerDay ~ 100 attendees
- ReactJsDay - 200 attendees
- IoT conference - TBA

- monthly meetings in Milan, Turin, Bologna, Rome, Udine, Modena, Naples, Catania, Novara
SPONSORSHIP OPPORTUNITIES FOR 2017

JSDAY 11–12 MAY
PHPDAY 13–14 MAY

VERONA, ITALY

Developers, Front-enders, DevOps and SysOps

Attendees are either delegates from affirmed companies, from startups and freelancers.

Professionals who want to stay up to date with the best development practices.

http://2017.phpday.it

http://2017.jsday.it

and zfday.it, cssday.it, angularjsday.it, symfonyday.it, phptostart.it, wpday.it, magentoday.it, nosqlday.it
<table>
<thead>
<tr>
<th>Feature</th>
<th>Main (1 slots available)</th>
<th>Diamond (2 slots available)</th>
<th>Platinum (4 slots available)</th>
<th>Gold (8 slots available)</th>
<th>Silver (32 slots available)</th>
<th>Bronze (64 slots available)</th>
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</thead>
<tbody>
<tr>
<td>Dedicated session (30 minutes max)</td>
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<td>1</td>
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</tr>
<tr>
<td>Free tickets</td>
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<td>2</td>
<td>1</td>
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</tr>
<tr>
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<tr>
<td>Your own rollups in rooms</td>
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<tr>
<td>Access to attendee list (authorised ones only)</td>
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<tr>
<td>Your logo on conference programme</td>
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<td>Your logo on conference rollup</td>
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<td>Your logo on conference website</td>
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<tr>
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<tr>
<td>Price</td>
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<td>5.000,00 €</td>
<td>3.000,00 €</td>
<td>1.000,00 €</td>
<td>500,00 €</td>
<td>300,00 €</td>
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</table>
MORE SPONSORSHIP OPPORTUNITIES

• if you sponsor more than a conference you’ll get up to 15% discount for the same level of sponsorship

• you can be the sponsor of coffee breaks, lunches, parties and speaker dinners

• same sponsorship levels are valid also for “small events”
BE OUR SPONSOR FOR 2016 SEASON

Contact us
• Url: www.grusp.org
• Email: info@grusp.org
• Twitter: @grusp / @phpday / @jsconfit / @kerningconf / @better_software
• Facebook: http://fb.com/grusp

• Francesco Fullone
  – Mobile: +39 347 2243285
  – francesco.fullone@grusp.org

• Cesare D’Amico
  – Mobile: +39 320 0635028
  – cesare.damico@grusp.org
2015 edition of phpDay was attended by:

- 28 speakers
- 348 attendees
- 50 attendees to the workshops

200+ attendees joined the party

PHPDAY FACTS:
- ALMOST TO 15 YEARS
- INTERNATIONAL IN LANGUAGE AND ATTENDEES
- MORE THAN 300 SPEECH PROPOSALS EVERY YEAR
- HTTP://2017.PHPDAY.IT
2016 edition of jsDay was attended by:

- 26 speakers
- 352 attendees

200+ attendees joined to the party

JSDAY FACTS:
- MORE THAN 5 YEARS
- INTERNATIONAL IN LANGUAGE AND ATTENDEES
- BORN AS A PHPDAY TRACK
- HTTP://2017.JSDAY.IT
2016 edition of BetterSoftware was dedicated to workshops:

- 24 speakers
- 90+ attendees
- 4 workshops sold-out in less than 24h

BSW FACTS:
- MORE THAN 5 YEARS
- 1ST CONFERENCE IN ITALY SOLELY DEDICATED TO MANAGERS AND CHIEF OFFICERS OF IT MARKET
- WORKSHOPS ON CHANGE MANAGEMENT AND LEGO SOLD-OUT IN A DAY
- HTTP://2017.BETTERSOFTWARE.IT
2015 edition of Kerning (3rd ed.) was attended by:

- 8 invited speakers
- 7 former speakers
- 280 attendees
- 80 attendees to the workshops
- 4 workshops

KERNING FACTS:
- 1st conference on typography in Italy
- International in language and attendees
- Workshops on handwriting and letterpress
- HTTP://2015.KERNING.IT
2015 numbers:

- 5000+ visitors attended to our events
- we served more than 2000 Aperol Spritz
- we served more than 5800 Beers
- our wifi allowed up to 320 simultaneous devices
- during phpDay we saturated two 20Mb ADSL and one 100Mb finer channel dedicated wifi
- we offered free SPA to more than 50 speakers
- we gathered attendees from 24 countries across the world
- 44% of total attendees were not Italians
- 80+ companies sponsored our events
COMPANIES WHO PARTICIPATED